

## **Media profile**

**Name:** Sitesh Srivastava

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**Language proficiency:** Hindi (including popular dialects), English, Urdu, Bengali, Japanese

### **Work Experience:**

1. Online Radio Jockey / Radio Presenter: RadioPaniPoori, Chicago, USA 2015 – ongoing
  - a. Running with the flagship show “**Ruk Jana Nahi – Don’t You Stop**”
  - b. news based, interviews of entrepreneurs, artists, experts, diaspora talks with Bollywood music
  - c. <http://radiopanipoori.com/members/rj-sitesh/>
  - d. Listenership across geographies
2. Speaking Engagements, Corporate Coach and Trainer (*references available on request*)
3. Online Radio Jockey (RJ) / Radio Presenter “Tharangamedia USA India”: 2013 - 2014
4. I did three distinct shows during my one-year association with Tharangamedia
  - o "Masti Ki Pathshala" / "Chodo Kal Ki Baatein" / "Desh Ki Duniya"
  - o 70 live-show episodes broadcasted
  - o The shows in mention were my solo shows. Conceptualized, written, and scripted by me and then presented live every week to suit North America, Europe and Asia time zones. This attracted people of Indian Diaspora across these geographies to listen / join my show simultaneously and exchange "conversations around India and Indians"
5. Writing literature in Hindi and English - poems, short stories, radio drama, drama, subject matter expert.
6. Collection of Hindi poems on [www.anubhuti-hindi.org](http://www.anubhuti-hindi.org) / <http://www.anubhuti-hindi.org/nayihawa/index.htm>
7. Started with professional theater groups in 1987 and played various lead / character roles
8. Represented Indian Railways in Dramatic Arts & Performances for 2 years (1987 - 1989)
9. Performed as singer in Orchestra / Bands
10. Joined All India Radio as a freelance artist for radio presentations and performances. (1989 - 1998)
11. Participated and got nominated in radio play(drama) contest for BBC UK (1995)
12. Participated in Two TV episodes (a teleplay and a sangeet sandhya) on Indian TV
13. Speaker at Tokyo University conclave on “Social Entrepreneurship” (2009)
14. Participated in TV advertisements as modelling assignments. Both on national channels and one also showcased in Cannes Lions Festival
15. Participated in crossover Japanese TV serial focused on India, in Tokyo
16. Author of contemporary subjects on Japanese life and business culture. Speaking engagements.
17. Public speaking in Hindi & English. Creative Orator. Speaking engagements.
18. Direction of several plays in Hindi
19. Lived and worked in India, UK, Japan (5+ years) and South Africa (6 years)

### **PROFESSIONAL TRAINING:**

- CERTIFICATE IN THEATER AND FILM ACTING (1999), YATRI GROUP, MUMBAI, INDIA
- CERTIFICATE IN THEATER AND FILM APPRECIATION (1999), BOMBAY ADULT EDUCATION, MUMBAI, INDIA

### **MEDIA WORK SAMPLES**

YouTube Channel: <https://bit.ly/2Re9Bov>

Instagram: [www.instagram.com/smartsitesh/](http://www.instagram.com/smartsitesh/)

Facebook: [www.facebook.com/YeAadmi/](http://www.facebook.com/YeAadmi/)

Blogspot: <http://smartsitesh.blogspot.com/>

Akulmach: <https://rb.gy/sfpjf3>

Edify Learning: <https://rb.gy/lx5kzp>